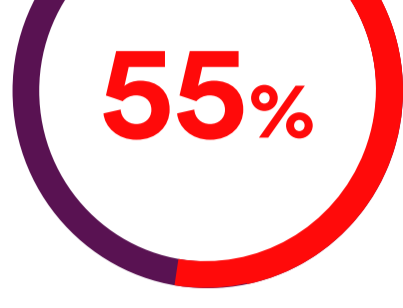


# HOW LOCAL AUTHORITIES CAN EMPOWER EMPLOYEES IN THE NEW EVERYDAY

Research we commissioned from the Centre for Economics and Business Research (Cebr) shows that Covid-driven digital change could increase UK GDP by **£232bn, or 6.9%, by 2040.**<sup>1</sup>

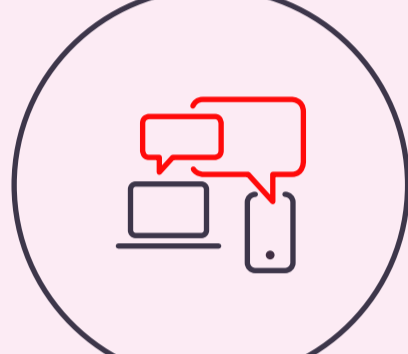
## The public sector is already changing



**55%** of local authorities<sup>3</sup> rate digital transformation as a top business priority going forward



## But there are challenges on the way



**65%** of local authorities we surveyed<sup>4</sup> predicted they'll be making greater use of collaborative technologies like Microsoft Teams

### BUT

Microsoft Teams went down **42 times** in the last 12 months<sup>5</sup>



## Seize the new everyday with cloud communication



We've partnered with 8x8, a leading provider of voice, video, chat and contact centre solutions in the cloud.

### WITH JUST

**1**  
secure cloud platform

+

**1**  
simple analytics portal

### YOU CAN:

**Empower your employees to be more productive**

**Deliver a better experience to the people you help**

### BENEFITS INCLUDE:

**Simplification**  
One platform for better remote collaboration

**Integration**  
Seamless switching between apps wherever employees are

**Flexibility**  
The ability to scale and upgrade your network depending on your needs

**Continuity**  
Capability that always meets expected outcomes

**Expertise**  
Effective migration and integration

**Peace of mind**  
Conformity with stringent security standards

## For a reliable everyday, make Microsoft Teams as resilient as possible

**8x8 enhances Microsoft Teams, empowering your people to collaborate anywhere, on any device.**

With a complete suite of voice, video chat and contact-centre solutions in the cloud, your front and back office staff can communicate from multiple locations, all on one secure platform.

- **Collaborate better**  
With external partners
- **Empower your staff**  
With the tools they need to perform at their best
- **Support citizens**  
With multiple ways to contact you

**Get in touch with one of our experts now**

**0800 953 0180**

<sup>1</sup> Virgin Media Business and Cebr: How Covid-driven digital change could transform the public sector and the UK economy

<sup>2</sup> <https://www.virginmediabusiness.co.uk/pdf/Inights%20Guides/VMB-Gov-Health-Report-v6.pdf>

<sup>3</sup> Virgin Media Business: What lies ahead for the UK's local authorities?

<sup>4</sup> Ibid

<sup>5</sup> <https://www.gartner.com/en/industries/healthcare-providers-digital-transformation>

<sup>6</sup> Ibid