> “TO RETAIN AND CEMENT OUR PLACES AS A TECHNOLOGY-DRIVEN REGION, PUBLIC- AND PRIVATE-SECTOR LEADERS IN NORTHERN IRELAND MUST CONTINUE TO INVEST IN INITIATIVES DESIGNED TO MEET RAPIDLY GROWING DEMANDS IN ALL AREAS OF LIFE.”
>
> —MARK OWENS,
> MANAGING DIRECTOR, NORTHERN IRELAND, CIVICA

Northern Ireland is full of potential

1.8 million

people proudly call Northern Ireland their home.[1]

53%

are under the age of 40 – making it one of the youngest countries in Europe.[2]

28,000

work in the tech sector.[3]

A country that's charming business from overseas

It's home to one of the fastest-growing tech clusters in the UK.[4]

Almost 900

companies have invested in Northern Ireland.[5]

Nearly ¾

of new inward investors end up reinvesting.[6]

£1 billion

is contributed to the Northern Ireland economy from digital businesses.[7]

We’re supporting Northern Ireland all the way

Over 3 million

Passengers at Belfast City Airport have access to our free, secure public Wi-Fi.

Kennedy Recruitment has broadband speeds that are

more than 13×

and cost **£10 a month less.**

Smarter communities and districts are closer than you think

With things like...

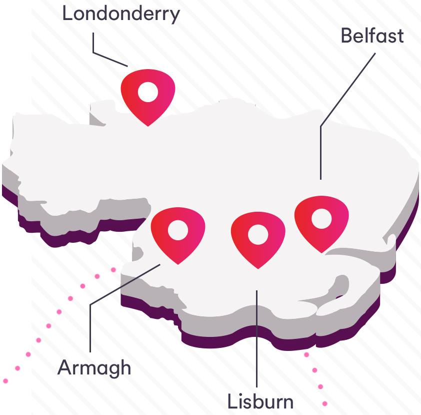
A robust network for public

Across all corners of Northern Ireland...

Cloud-based connectivity infrastructures

Free, secure Wi-Fi access

Electric vehicle (EV) charging



BRING IT HOME, NORTHERN IRELAND!

Together, we can help Northern Ireland become an even smarter, connected country for the public, businesses and visitors from all over the world!

We'd love to hear what you're doing in Northern Ireland and support your digital strategy.
Request a call back at virginmediabusiness.co.uk/request-callback.

Virgin media BUSINESS

Sources

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[5] Ibid.

[6] Ibid.

[7] Invest in Belfast, "Belfast. Ready for business", investinbelfast.com/why-belfast/.